Cumming, A.H. (1994). Alternatives in TESOL research: Descriptive, interpretive, and ideological orientations. TESOL Quarterly, 28(4), 673-703.

General points:

- 1. Research orientations encompass a variety of methods.
- 2. Orientations are often complimentary and overlapping.
- 3. Each orientation implies different choices and values in formulating a research question; that is, orientations are reflective of certain ideologies.

Category/Name	Goal	Methods Used	Values	Limitations
Descriptive/	Describe a learner's	Various, both qualitative	1. Provides data for needs	1. Research limited to what
Analysis of Learners'	competence in	and quantitative (from	assessments	learner knows at that time
Language	approximating TL; analyze	ethnography to statistical	2. Provides "important	2. Must be supplemented
	interlanguage (Selinker	analysis of sound	insights" into how L2	with other orientations;
	1972)	production)	develops (677); various	may be difficult for teacher
			studies already done, from	to interpret sum total
			L1 influence on L2 to	3. Need for more
			effect of error correction	qualitative studies,
				longitudinal studies, and
				studies with children
Descriptive/	Have the learner describe	The article implies various,	1. Provides insight into	1. How much of the
Verbal Reports on	what happens cognitively	although the orientation	how learners verbalize	cognitive process can the
Learning Strategies	as he or she learns (self-	seems like it could be	own learning	reports really reveal?
	reporting, self-observation,	assessed more effectively	2. Provides interesting	(Problems of intrusion,
	self-revelation); the closer	by qualitiative methods	contrast to questions and	retrospection, repressed
	the report is to when		interviews, which can	data, spoken vs. written
	learning takes place, the		elicit beliefs versus actual	reports, etc.)
	better.		cognitive activity	2. Results can vary
				according to materials,
				instructions, participants,
				etc.

Summary of Seven Research Orientations

Category/Name	Goal	Methods Used	Values	Limitations
Descriptive/ Text Analysis	Describe and evaluate quality of spoken and written texts (both produced by learners and "ideal")	Although the orientation is interdisciplinary, text analysis seems to possess its own method in the form of specific taxonomies, such as that of Halliday and Hasan (1976) and metadiscoursal taxonomies	Helps learners and teachers identify how texts are organized, how they can be improved, and what needs to be learned in L2	 Time consuming and complicated for teachers (My comments:) Too subjective? What exactly is the "right" way to produce a text? Is text analysis outdated? What is its relationship to Discourse Analysis and Critical Discourse Analysis, which seem more political?
Interpretive/Classroom Interaction Analysis	Describe and categorize instruction and interaction in language classroom	Specific "classroom observation schemes" but encompass different pedagogic/linguistic foci	Gives good information on what really goes on in language classrooms, which often might not be seen by teacher or learners	 Specific schemes can restrict observations, prevent other behaviors from being observed. Observations have not been tested as "valid predictors of learning outcomes" (687)
Interpretive/Ethnography	Describe knowledge and understandings guiding a particular group in a particular context (classroom, community, etc.), usually from a more "insider" perspective than classroom analysis	Qualitiative	 Holistic: Creates a "whole picture" (688) of a given culture. Emic: "insider" perspectiveresearcher attempts to grasp the community's point of view while remaining objective enough to analyze it (also a potential limitation) 	1. "Insider/Outsider dilemma" (689): how do you balance being an objective researcher and being close enough to the group to give an accurate report?

Category/Name	Goal	Methods Used	Values	Limitations
Ideological/Critical	Describe and transform	Mostly qualitative:	1. Promotes study of	1. (Over) emphasis on
Pedagogical Approaches	situations of inequity in	narrative, participatory	relationships between L2	political concerns,
	education; challenge	ethnography, etc.	learning and social factors	although this is refuted by
	positivistic knowledge		(race, class, etc.)	author
			2. Promotes research	2. Not much on
			orientations that	limitationsperhaps there
			incorporate more cultural	has not been enough
			factors, question traditional	research in this area to
			research	generate critiques, or
				perhaps the author is
				focused on defending his
				pet orientation
Ideological/Participatory	Help to transform	Various; depends on	1. Defined and directed by	1. What is the role of the
Action Research	participants' lives by	participants and focus of	the community, therefore	academic? (Perhaps as
	having them play an	research	relevant to them.	facilitator? I believe there
	integral part in their own		2. Can help remove the	is still a valuable role for
	research; also establish a		hierarchy existing among	the academic to play)
	more equal relationship		various aspects of	2. What if participants
	between academic		ESL/FLL (research-	choose an issue outside L2
	researchers and "subjects."		curriculum development-	scope? Is it still relevant
			teaching-learning-	for L2 learning? (Should
			evaluation), as all are	this even be a limitation,
			involved in the research	given the overall goals of
			process (696)	PAR?)

Questions for discussion:

- 1. What is the difference between an orientation and a methodology? Or are they the same? (See Creswell, p. 5)
- 2. Which of these orientations is more appealing to you, and why? Which of these orientations struck you as more inadequate? Which ones require more "careful consideration" (Cumming, p. 697) in their implementation?
- 3. What are some additional values and limitations that you might find in these orientations?